



INTERNATIONAL THINKING.
INDIVIDUAL FOCUS.

[ACSEND A.COM](https://www.acsenda.com)

Nestled in downtown Vancouver, British Columbia, Acsenda School of Management is located in one of the most international cities in the world. Vancouver is a gateway to the Americas, the Pacific Rim and the rest of the world.



Business communities from around the world have become closer than ever, thanks to the world of technology and the Internet. Corporations are expanding rapidly to overseas countries, thereby creating tremendous opportunities for Acsenda's future business graduates.



BACHELOR OF BUSINESS ADMINISTRATION

Acsenda is able to see potential where others may not, through individual focus and attention. A unique combination of small class sizes, open access to instructors and the use of the latest technologies allows students to gain a globally sought after Undergraduate Business Degree.

The Bachelor of Business administration program is a 120 credit degree program that offers five options for students to choose from: Generalist, Accounting, Marketing, International Business Management and Human Resources Management.



"Acsenda offers an outstanding Bachelor of Business Administration program that has helped me connect with passionate business students from around the world. Learning about business with an international focus is the reason I came to Vancouver and earning a BBA from Acsenda will help achieve this and equip me with the tools to reach my goals."

- Ana Beatriz Santos, Brazil
BBA Student



**SMALL
CLASSES,
BIG IDEAS**



ACCOUNTING

The Accounting concentration is designed to provide an understanding of the importance and application of accounting in the management of a company and the analysis of its business decisions. The concentration provided an excellent foundation for students who desire to obtain their Certified General Accountant (CGA) designation.

MARKETING

In the Marketing concentration, students will learn the intricacies of business-to-business and business-to-consumer marketing, including the marketing functions of promotion, public relations, product design and strategy in both domestic and international markets.

During my studies at Acsenda School of Management I was the President of the International Business Club. My involvement not only helped start my career but gave me much more than just a classroom experience. As a member of the International Business Club I helped arrange a guest lecture by Export Ventures Group Inc. who upon graduation offered me the position of the Marketing and Social Media Coordinator. I am grateful for the education I received at Acsenda and would encourage potential students to consider a business degree with an international focus.

- Gary Chen, China
BBA Graduate

Marketing & Social Media Coordinator
Export Ventures Group Inc.



INTERNATIONAL BUSINESS MANAGEMENT

The International Business Management concentration provides students the education necessary for careers in national and international organizations. It offers a wide range of knowledge and skills to enable them to function effectively in today's changing global economy. This concentration provides students with an accredited pathway to becoming a Certified International Trade Professional (CITP) with the Forum for International Trade Training (FITT).

**OFF-CAMPUS AND
POST GRADUATE
WORK PERMITS
AVAILABLE FOR
INTERNATIONAL
STUDENTS**

HUMAN RESOURCES MANAGEMENT

The Human Resources Management concentration teaches skills in recruitment, selection, management development and organizations development and change. This concentration also prepares students for the Certified Human Resources Professional examinations.

ADVANCED DIPLOMA IN BUSINESS ADMINISTRATION

The Advanced Diploma in Business Administration is a 2 year program that allows students to ladder into undergraduate programs at DeVry University and Royal Roads University.

4 TERMS PER YEAR:
JANUARY
APRIL
JULY
OCTOBER



ADMISSION

1. Successful completion of BC secondary school or the equivalent from outside of BC with an average of a C+ or higher.
2. Meet the English proficiency requirement.
 - English 12 with a grade of a C+ or higher from a Canadian High School
 - An official IELTS score of 6.5 with no band lower than 6.0
 - An official TOEFL iBT score of 83


If your current English level is below the listed requirements please refer to Acsenda's Academic English and Success Skills Program (AESSP).

3. Successful completion of BC Foundations of Mathematics Grade 11 or the equivalent from outside of BC.

ACADEMIC ENGLISH AND SUCCESS SKILLS PROGRAM

The Academic English and Success Skills Program (AESSP) is designed for students who want to study at Acsenda, but do not yet meet the undergraduate English proficiency requirement. The AESSP will focus on improving academic English skills – reading, writing, listening, and speaking to the level necessary to succeed in the business degree program at Acsenda.

Acsenda Entry Point	Acsenda English Placement Test	TOELF iBT	IELTS	COURSES
AESSP Level 1	48%-63%	45-59	5.5 (No band lower than 5.0)	2 English Courses + 1 Academic Course
AESSP Level 2	64%-79%	60-82	6.0 (No band lower than 5.5)	2 English Courses + 2 Academic Courses
English 101	80% or above	83 or above	6.5 (No band lower than 6.0)	4 Academic Courses

A man with short dark hair and a light beard, wearing a bright blue button-down shirt, is sitting at a wooden desk. He is looking towards the camera with a slight smile. His hands are resting on a stack of books on the desk. The background is a plain, light-colored wall.

Accenda School of Management provides a great opportunity for those students who wish to finish their degrees in a timely fashion. Students are able to complete their BBA in 2.5 years. An accelerated program made my studies intense and challenging however the highly qualified instructors and individualized attention helped me be successful. I would recommend Accenda School of Management to any students looking for a fast tracked degree program with optimum quality.

*-Davinder Dhaliwal, India
BBA Graduate*

ACSENDA SCHOOL OF MANAGEMENT

1090 WEST PENDER STREET, 9TH FLOOR
VANCOUVER, BC
V6E 2N7

INFO@ACSENDA.COM
604 430 5111

WWW.ACSENDA.COM

Formerly Sprott-Shaw Degree College

